



**Juneau Suicide Prevention Coalition
Minutes for Public Awareness/Training Committee
Tuesday, Sept. 8, 2015, 3:30 – 4:30 p.m.
Bartlett Hospital Administration Building**

Present: Hilary Young (JYS), April Rezendes (JPHC), Gayle Trivette (self)

Grant Update: Strategic Plan: No new information.

Hiring new Public Awareness Staff Position: The position is advertised on Craigslist and the JYS site, the Empire online and possibly in the print copy as well – still looking into cost. So far two applications have been received. Tentative plans for interviewing are next week. Hilary, Kevin and Gayle are the interview team, unless Julie Neyhart is willing to take Gayle's place.

Media Reporting: Hilary, James and Gayle met with the Juneau Empire editor Charles Westmoreland and reporter Paula Solis on 8/24/15 regarding the Empire's tentative plan for a three-part story about suicide. After the discussion, Gayle offered some resources for Paula to look at before she writes a story and stressed the importance of following safe messaging guideline. Charles was receptive to Hilary's offer to arrange a safe messaging webinar with NAMI – N.H. She sent him dates but hasn't heard back from him yet.

Suicide Prevention Week and Day, September 10: Hilary has talked with advertising representatives for both KTOO and KINY radio and made arrangements for free PSA's. Stickers with the Careline number and our websites were purchased to go on the front of the newspaper two days that week. Gayle will be interviewed on KXLL radio the morning of September 10 and has written a letter to the editor. UAS is doing a "Wall of Hope". Hilary brought up the idea of adding something to the website in our 'spotlight' section. Hilary was called by Emily Miller from the Empire who opted to do an article in the Empire.

Training Update: Hilary did a modified QPR training for nurses and other Teen Health Center staff on September 2 with about fifteen attending. April said it was helpful and well received. Hilary did a modified QPR training for JDHS staff on August 18th. We don't yet have a pre/post-test prepared for our trainings.
*Youth Mental Health First Aid is being offered October 23.

Other Business: Hilary will be on vacation September 26 – October 11.

Partner Report: April will be working with the Teen Health Center at Yaakoosge this school year.

*The "Hasty Half" half marathon takes place September 27 with the proceeds donated to JSPC. Kris Sell will speak before the race.

Next Meeting: Tuesday, October 13, 2015, 3:30 p.m. at Bartlett Hospital Admin. Bldg.

Submitted by Gayle Trivette