



**Juneau Suicide Prevention Coalition
Public Awareness/Training Committee
Tuesday, 3-8-16, 3:30 – 4:30 p.m.
Bartlett Hospital Administration Building
Minutes**

Present: Gayle Trivette (Self), Sam Trivette (Self), Gus Marx (JYS), Ginny Hayes (THC), Becky Roth (Self), Gareth Hummel (JYS)

1. Grant Status: The Hope Endowment Grant application for FY17 is submitted. The DBH grant remains in step 3 of 5. There is a meeting tomorrow with Genevieve (a video conference) on the use of DoView.

2. Conference Report:

- The dates remain set—June 2nd and 3rd.
- Becky has made very solid progress in securing the Egan classrooms and the lower library event area at UAS.
- The Agenda structure will be set up to provide keynote speakers in the morning and smaller workshops and facilitated discussions in the afternoon.
- A Logistics Coordinator has not yet been identified.
- While keynote speakers are not finalized, it is encouraging that many Alaskans are being identified as potential speakers. This is viewed as a positive as it potentially means the speakers will have an understanding of the geographic challenges of providing services in Alaska, the high rates of trauma, and an understanding various Alaskan cultures. The author/playwright of “Our Voices Will be Heard” was discussed as a potential speaker.
- Becky has made progress on the process of securing credit for various professional types as well as exploring credit for college and high school students (participation in staffing booths and other activities as well as attending the conference.)
- There was discussion around potential ‘activities’ like guided canoe or kayak rides during lunch or at the end of the day. The Alaska Guiding Association has offered a guide and a kayak for one day.
- Becky spoke with Ted Wilson & Bridget Weiss, administrators with the Juneau School District, regarding inclusion of their concerns and areas of interest—trauma informed schools, etc. She was pleased that they all mentioned inclusion of parents and all community members. They would like to see a basic overview of ACEs, trauma, collaboration, brain neurology, as well as a section on strategies on engaging & communicating with parents who experience extreme stress and developing a responsive school environment and structure.
- Overall Conference time line is on track

3. Advertising and Public ACE’s Survey:

- At the moment funds for advertising are strong but may need some review.
- A community ACE’s survey is being worked on. The general structure is to have ads pointing toward the survey and companion articles that discuss the meaning, significance, results and reason for a survey.

- The online survey application—Survey Monkey—was discussed as the likely vehicle for the survey. Gus is working on this. Among other things this would prevent need for data entry following the survey.
- The Capital City Weekly was discussed as a potential place for running a companion article to highlight the significance of ACE's in our community. CCW was also discussed as a place for advertisements to encourage people to take the survey. The Empire was also discussed as a potential place for ads.
- Gayle agreed to contact Capital City Weekly.
- Placing the survey in several locations—Facebook, Juneau Buy, Sell, Trade, CCW, etc.—was discussed. This was simply to increase the likelihood of the survey being taken.
- It would be wonderful to have the results from this survey available at the time of the conference as this would highlight the significance of trauma in our community.

6. Training: There were no current training updates. However, Gareth agreed to add, to the JSPC websites, a link to the video recording of Dr. Felitti's recent talk. The link will be added into existing text on Dr. Felitti. A potential page for links, videos and podcasts was briefly discussed.

7. Clearing Out/Updating Resource Materials: We are getting very low on some materials and others are not preferred due to normalizing statistics (safe messaging issues) as well as some outdated numbers and logos. The most commonly used materials were briefly discussed. Gareth agreed to order a small number of the following brochures: "Parents Know Your Teen: Inform Yourself: Suicide Prevention," "Suicide Prevention for our Seniors," and "Surviving after a Sudden Loss." Gareth further agreed to order a small number of the new resource cards. It was agreed that the card would be ordered on two types of paper for comparison. The committee agreed to review, over the course of the next few meetings, our old resource materials. Gareth agreed to notify the committee, through meeting notices and agenda notices, which materials would be reviewed. The committee agreed to recycle all the old resource cards.

8. Other Business: Gareth agreed to send thank you notes to KTOO and the Empire. This was to thank them for their effective use of safe messaging in their reporting on the recent loss of a community member. Similarly, Gareth agreed to contact KINY to encourage stronger use of safe messaging.

9. Partner Reports: Ginny reported that, over the course of the last fiscal year, she has seen, at the Teen Health Center, approximately 68 youth. Of these youth: Two were referrals from Signs of Suicide, 14 identified active suicidal ideation, and four had previously attempted suicide. Ginny, Thank you for your work! Ginny noted that these numbers were , "distinct." That is, for example, the 14 youth were not the same as the four with previous attempts. Ginny noted that Thunder Mountain Teen Health Center had seen 9 youth with suicidal ideation. For exact numbers, Teen Health Center wide, we should contact Beth Leban.

Next Meeting: Tuesday, April 12th, 3:30 p.m. at Bartlett Hospital Admin. Bldg.