



**Juneau Suicide Prevention Coalition
Public Awareness and Training Committee
Tuesday, November 8, 2016. 3:30 to 4:30 p.m.
Bartlett Hospital Administration Building
Minutes**

Present: Hilary Young (JYS), Becky Roth (JSPC Contractor), Ginny Hayes (Teen Health Center), Shannon Hasty (Self), Gus Marx (JYS), Gareth Hummel (JYS).

1. Partner Reports:

* **Teen Health Center:** The Teen Health Center has seen many youth expressing grief and loss related to recent attempted suicides as well as completed suicides.

* **Trauma Informed Schools:** Hilary attended a local Trauma-Informed Schools symposium organized by Patrick Sidmore. The key presenter was Chris Blodgett, an expert on trauma informed schools. Community members and Juneau School District members discussed how to make more progress toward trauma informed schools in Juneau and statewide. A panel of attendees was selected to plan the next steps in progressing toward trauma-informed schools in Juneau. Hilary and Becky are on the panel.

2. Grants Report: * The quarterly report on our DBH grant has been sent to DBH. We are awaiting approval. More details will follow soon.

* Hilary and Becky recently attended a grantee's conference. Among other things, this conference allowed prevention grantees from throughout the state and the State Suicide Prevention Council to meet and discuss the grant process. * Grant reporting will soon be done through Alaska's Automated Information Management System (AKAIMS). More information on AKAIMS grant reporting will be provided by DBH.

* There are many upcoming grant requirements to be met this fiscal year:

- Community Cash Match: As part of the grant there is a required two percent (for this fiscal year) cash match. A fundraiser of some kind was suggested. Ideas will be brainstormed at our next PA&T meeting.
- Careline Memorandum of Agreement: The existing MOA is sufficient.
- Survey of Coalition Members. DBH developed a survey that we will administer to coalition members.

3. Training/JPSC Suicide Prevention Trainings: The JSPC is not currently directly providing suicide prevention trainings. Thus, we discussed ways to more effectively advertise, facilitate, coordinate and connect others with trainings. Ideas included:

- A complete and well-promoted calendar of community trainings.
- Connecting agencies and community groups we know might want or benefit from suicide prevention (or other) trainings with those who provide them. One example given was to provide a suicide prevention training to AWARE staff.
- Advertise trainings, and our training calendar, in CCW and other media outlets.
- Use our Facebook page to advertise trainings and our calendar.
- Coordinate with agencies that provide public trainings to add a suicide prevention component.
- Publicize our trainings effort on our Mental Health and Juneau Suicide Prevention Coalition websites. The providers' list was developed and is now frequently visited, indicating we may be able to develop and publicize a training calendar that could become comparably popular.
- Make a list of employers that might be interested in suicide prevention trainings and/or provide trainings to



them that may also be open to the public. Agencies brainstormed include:

Hospice and Home Care of Juneau, AWARE, NAMI, NCADD, AEYC – SEA, SAIL, DBH, CCTHITA

- Write a brief description of training calendar goals and objectives to share and discuss with others.
- Continue work on community ACE's training and incorporate into above ideas.
- Contact local trainers that provide multiple but intermittent suicide prevention trainings and discuss if the JSPC can provide any assistance or collaborate in some way to support and promote regularly scheduling trainings. Likewise, discuss what would be most useful in terms of direct promotion of trainings.
- It was suggested that we work to expand and promote our existing calendar of trainings and social awareness events. <http://juneaumentalhealth.org/calendar/> This calendar is fairly frequently updated but could be broader in content. It is also not well used.

4. Public Awareness Advertising Ideas: This regular agenda item was brought to the front due to recent community losses and noted expressions of grief and loss in our community. Ideas were to put ads for the Careline and the JSPC in:

- The Whale Song at UAS. It was noted we should also advertise our calendar and trainings in the Whale Song.
- Local movie theaters.
- Perseverance and other local theater programs.
- High school theater programs.
- Promote the Careline and the JSPC in the media (radio, newspaper).

5. Survivor's Day, Saturday November 19: Dr. Baugher's video, "Understanding Grief and Loss" is being aired on 360 North. Links to this video are available any time on our Facebook page and at <http://www.360north.org/suicide-awareness/>. Broadcast times are on our calendar. It was decided that we would place ads noting Survivors Day in the Juneau Empire and Capital City Weekly and possibly the Whale Song.

6. JPD Year of Kindness: Through this event agencies, coalitions, individuals and groups are selecting a specific week to focus on kindness. The PA&T committee will look into the availability of National Suicide Prevention Week, September 2017. The brainstorming of ideas for activities was tabled for the next meeting.

Agreements/Next Steps:

- * Hilary will sign up the JSPC for the JPD Year of Kindness during Suicide Prevention Week in September 2017.
- * Brainstorming of activities for our "Week of Kindness" will continue at the next meeting.
- * All attending members agreed to come up with ideas for Week of Kindness prior to our next meeting.
- * Gareth will look into the cost of advertising at local movie theaters.
- * Gareth will write a brief description of proposed training Calendar. This will be reviewed by Becky and Hilary.
- * Hilary will look into placing ads in the high school and Perseverance theater programs.
- * Becky will look into ads in the Whale Song.
- * Gareth will contact Sharon and James to discuss collaborations on regularly scheduled trainings and training calendar/promotion/facilitation ideas as above.
- * Hilary, Gus and Gareth will work to promote Survivors Day in the Juneau Empire and Capital City Weekly.
- * Continue brainstorming for required two percent match.

Next Meeting: Tuesday, December 13th, 3:30 p.m. at Bartlett Hospital Admin. Bldg.