



**Juneau Suicide Prevention Coalition  
Public Awareness and Training Committee  
Tuesday, September 13, 2016. 3:30 to 4:30 p.m.  
Bartlett Hospital Administration Building  
Minutes**

**Present:** Sam Trivette (Self), Ginny Hayes (Teen Health Center), Gus Marx (JYS), Gareth Hummel (JYS).

1. **Grants (what we are allowed to spend for different categories):** The PA&T budget is approximately \$22,000. This has only recently been broken into categories—advertising, promotions, training, etc. Categories and amounts were not immediately available. We have submitted an application for a grant through the Alaska Community Foundation to train a Sources of Strength trainer.
2. **Follow up to Conference - identified needs/ ideas:** Many conference attendees took an anonymous ACE's survey. As September is Recovery Month and International Suicide Prevention Week was last week, now would be a good time to publish the results of that Survey.
3. **Training Opportunities:** \* *Increasing the Suicide Prevention Trainings Available In Juneau.*  
Gareth provided a report on what is already happening in Juneau. The primary trainings available to the general community in Juneau are as follows: "Youth Mental Health First Aid," "Mental Health First Aid," and "Question, Persuade, Refer." Other trainings occur but less frequently. Combined, roughly 75-100 people have attended these trainings this year. Not included in the 75-100 are teachers. Teachers are generally using an e-learning course for required suicide prevention trainings. Sometimes guided group discussion is included in the e-learning course. Some community seats are available at these district trainings. It was noted that we should also be including our Signs of Suicide trainings in these numbers. Advertising for the Youth Mental Health First Aid Courses and the Mental Health First-Aid courses are generally provided by the Alaska Training Cooperative. Further advertising occurs through multiple email groups and calendars. This includes the JSPC's email group and web calendar. The Public Awareness group agreed that the JSPC could add to these trainings. But questions remained:  
\*Who will provide the trainings—a JSPC contractor?  
\*What specific training format ("Question, Persuade, Refer" Dr. Baugher's video training) will we use?  
\*Who is the target group? This is an especially important question as places of employment are already using e-learning, QPR, and the Mental Health First-Aid courses.  
\*How long should the training be? Many felt that two hours was too long. Some suggested half an hour was a good length.  
\*Can we provide CEUs? This is likely to increase attendance.  
\*Can we use the Alaska Training Cooperative to help us advertise?
4. **Check our Facebook page:** [www.facebook.com/theJSPC/](http://www.facebook.com/theJSPC/) Here you will find videos on Adverse Childhood Experiences (ACEs), the importance of screening for ACEs and suicidality in primary care, trauma-informed schools, and more! Lectures and videos range in length from six minutes to one hour.



5. **Public Awareness ideas:** The ACEs survey results, trainings, and the Year of kindness as well as promoting our Facebook page and website were noted as public awareness efforts currently underway.
6. **Resources - distribution ideas, needs:** Gareth will be more frequently checking and restocking local brochure sites. Brochures will need to be updated and/or reordered soon. We agreed that discussion on brochures will be finalized by the end of our November meeting.
7. **JPD Year of Kindness!** The Juneau Police Department (JPD) is promoting 2017 as a “Year of Kindness” in Juneau! The JPD intends to measure quality of life changes during 2016 and 2017—measure the impacts of kindness. See attached memorandum from the JPD. The PA & T group agreed we should participate. The group suggested that we bring Year of Kindness conversation forward at the monthly Coalition Meeting.
8. **Other Business:** Sam noted Governor Walker recently sent out a press release in which the Governor spoke plainly about suicide prevention. This included encouraging asking, when necessary, the plain clear question, “Are you thinking of taking you own life?” Thank you, Governor Walker!
9. **Partner Reports:** \* Teen Health Center: Ginny reported that as school starts, visitation at the Teen Health Center is already picking up. This indicates both comfort and familiarity with services provided there.

**Agreements:**

- \* Gus will publish the results of our conference ACEs Survey. Gareth will support and/or remind.
- \* Gus and Gareth will meet with Hilary to discuss brochure updates and reorders.
- \* Gareth will look into the possibility of using the Alaska Training Cooperative to help with advertising trainings.

**Next Meeting: Tuesday, October 11<sup>th</sup>, 3:30 p.m. at Bartlett Hospital Admin. Bldg.**