



Juneau Suicide Prevention Coalition
Minutes for Public Awareness/Training Committee
Tuesday, 05.09.17, 3:30 – 5:00 p.m.
Bartlett Hospital Administration Building

Present: Gayle Trivette, Gus Marx, Hilary Young

1. Budget: Hilary will request an updated budget and expenses to date. If additional funding exists, committee members discussed extra funding going towards Kognito to support suicide prevention efforts at UAS.

2. Grants Status: Quarterly reports required re-submission and Gus completed this task. The continuation was submitted for FY 18. Hilary will follow-up with Mary Teachout about SEARHC grant and potential for collaboration.

3. Advertising:

- Pandora – Contract is currently waiting for Bradley Grigg to approve. Audio ads are running May 15 – July 15 and the display ads May 15 – September 15 to avoid oversaturating our audience. Hilary will follow-up with Bradley about the signature and contact Pandora for samples. Committee members will follow-up to hear Pandora samples and create the ad. The display ad was talked about including a positive phrase like “reach out to your loved ones.”
- Buses – Gayle will drop off the JSPC logos and Sources of Strength posters to the buses.
- Social Media – Hilary will meet with Shannon and discuss social media efforts this week. Hilary will report back to the group for input before sending to Clear Mind Graphics, our social media contractor. Hilary will send Gus the Facebook username and password to get the billing information to pay accounting.
- Newsletter – Gus will create a sponsored ad for our newsletter on Facebook to help increase our reach. At the next monthly meeting, we will have partners sign up for the Partner Spotlight. In order to get any upcoming events and partner spotlight information in the newsletter, partners must submit information to us by the 25th the month before. Committee Spotlight – committees will designate a member to provide a paragraph about this section. Unless there is a significant update or event, committees will rotate months as follows:
 - June – PA&T (Gayle or designee)
 - July – Becky (YEW, ROCK, TIS?)
 - August – Wellness (Julie or designee)
 - September – PA&T
 - October – Becky
 - November – Wellness
 - December – PA&T

4. Positions: Positions have been posted on JYS, UAS, Craigslist and possibly ALEXsys (statewide job listing).

5. Trainings: Committee members discussed hosting a conference next year. This topic will be brought to the monthly meeting to discuss community interest, need, and staffing availability.

Next Meeting: Tuesday, June 13, 3:30 p.m. at Bartlett Hospital Admin. Bldg.