



**Juneau Suicide Prevention Coalition  
Minutes for Public Awareness/Training Committee  
Tuesday, November 14, 2017, 3:30 – 4:30 pm  
Bartlett Hospital Administration Building**

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**Attendance:** Present: Shannon Hasty, Michelle Beaulieu, Becky Roth, Gus Marx, Gayle Trivette

**Partner Reports:**

- a. Becky announced that R.O.C.K will be taking on A Year of Kindness for Kids in 2018, in partnership with AEYC (Joy Lyon will dedicate 3 hours of their AmeriCorps volunteer's time weekly.) Gus brought up questions around funding for this, and how JSPC staff time would be incorporated.
- b. Sources of Strength was on KINY 11/13—featuring an interview with Mary Royston! Go, Mary!

**2. Calendar of Events:**

-**Survivor's Day: 11/18.** Michelle hoping to go on KXLL 11/17, emailed Annie and waiting to hear back. Gayle rescheduled to go on radio 11/17 @ 8:35 a.m.

-**UAS Stress Week 12/4-12/8.** Michelle will check in with Nathan at UAS to see if we can do anything to help, as were told by Margie and Becky that Housing people are running events for this.

**3. Advertising:**

-**Whalesong.** We had an ad in previous edition and then staff covered Kognito in the current edition. Find the current article at:

<https://uaswhalesong.com/2017/11/10/knowing-the-signs/>

-**Spotify ad studio.** We're on the waitlist.

-Michelle made Careline information mini-posters to give to April at Public Health to distribute to local bar bathrooms when they resupply their own materials. It's possible that our new staff person Hanna -Laura Henderson will develop materials that include our information for future distribution.

**4. Trainings:**

- Michelle will be going to Lora Vess's sociology class at UAS on **Monday 11/20 @ 2:20**
- Michelle will be helping Kristi Sycks to do Signs of Suicide at Montessori Borealis for 7<sup>th</sup> & 8<sup>th</sup> graders, 11/28 & 11/30
- Michelle will offer training to Bartlett Physical Rehab department 12/12 @ 12 (v. auspicious date/time), covering basics of suicide prevention & letting people know what's happening in the community.

**5. Data Development & Tracking:**

## 6. Resource Distribution:

-We will be distributing JSPC resource cards and Sudden Loss brochures at the Coalition meeting on 11/14

## 7. Other Business:

- Gayle and new staff person Hannah-Laura will work on inventory, materials & postvention packets
- Gayle will follow up with Careline to see if they have stickers, with the hope of giving them out to April with Public Health to be distributed at barrestrooms.
- **Update about idea to partner with Chapel by the Lake or the InterFaith Council** people. Gayle said that she discussed with Pat McLear, who said there are a number of new pastors in town. Julie Neyhart invited her new pastor to the Coalition meeting, thinking that would be a good first step. Gayle has begun a dialogue with the administrator at Chapel by the Lake and will pursue sharing resources and possible trainings with them. They may be able to help with contacting other faith-based organizations.
- We briefly discussed the conference scheduled for March 15, 16,17. We will be responsible for all day the 15th and share half of the 16th with AEYC. They will be fully responsible for the 17th.
- Gayle, Hilary and Michelle met 11/13 and created a **PA & T work plan.**
  - We elaborated on our training plan, identified the need for a marketing plan, and placed most recurring/annual events on a Calendar, plotting out our work for the next 3,6,12, and 18 months. Below we included our training plan. The next steps will include breaking down each training target and identifying our 'ins' for each training and then coming up with strategies and dates.
- Gayle introduced the Calendar of Events. Gus later recommended all scheduled events and trainings should be listed on our website calendar.
- Discussion regarding the mechanics of offering trainings/education in the community included brainstorming reaching various target audiences identified in the work plan. The tourism industry hires many young adults. Shannon has working relationships there. She will explore ways to provide education/information to owners and employees. She also described her methods of sharing information with her own employees. Tourism training/education could be a focus for April and May.
- Organizations working with high-risk populations are well represented at our monthly coalition meetings. We will pass around a sign-up sheet for talking to

representatives from these partners about providing trainings for them. Michelle can tailor the training/education for the audience.

- Gus will talk to partners in the Homeless Coalition about providing training/education for interested organizations.

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Training Types:

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1. **Wellness Training** (suicide risk screen etc.)
  - a. Safety planning (Stanley and Brown) and Lethal means restriction for medical community & social service people, possibly partnering with NAMI (Michelle and Crystal meeting to discuss further 11/13)
2. **Universal Training** (ex. recognize & respond)
  - a. Ex: NAMI Inside Passages (theme of how traumatic experiences affect attachment; grafting attachment onto community belonging, not just primary relationship attachment)
3. **Provider Training** (how to work with suicidal individuals)
4. **Conference**

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*Population Targets:*

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**Currently doing & have active plans for:** *Primary care & UAS (students and staff/faculty)* and we have historically reached *Behavioral health & Social service agencies & educators* through the conference (it would also be nice to plan an in-service for 2018-2019 school year).

1. **High risk populations** (prison/re-entry coalition, substance abuse, Polaris House/SMI)
2. **Front line staff** of Behavioral health & Social service agencies(JYS/AWARE/JAMHI/GHS/Polaris/Rainforest/Zach Gordon).
3. **Businesses:** Tourism managers to target interventions/resources for seasonal staff; Fred's, Costco, Brewery, Hangar (restaurants and bars)
  - a. We could add a 'business spotlight' to our newsletter each month and work with a particular business in similar ways (educating staff in a mini-training, displaying our materials, etc)
4. **General Public**
5. **Faith Community**

**Next Meeting: Tuesday, Dec. 12, 2017 3:30 p.m. at Bartlett Hospital Admin. Bldg.**