

**Juneau Suicide Prevention Coalition
Public Awareness/Training Committee Minutes
Tuesday, Mar. 13, 2018, 4:00-5:00 PM
Bartlett Hospital Administration Building**

Attendance: Hilary Young (JYS/JSPC), Hannah-Laura Henderson (JYS/JSPC), Gayle Trivette (volunteer), Becky Roth (JYS/ROCK Juneau), Michelle Beaulieu (JSPC), Gus Marx (JYS)

1. Partner Reports

- A. Gus (JYS) reported that Juneau Youth Services' new Executive Director Amy Simonds Taylor will join our next Coalition meeting.
- B. Gus and Hilary (JYS/JSPC) reported that they submitted the Juneau Community Foundation grant application, and that everything looked good for the Division of Behavioral Health grant. The Committee unanimously agreed that we will focus our efforts on advertising within the community through posters, stickers, resource cards.

2. Staff Reports

- A. Becky (JYS/ROCK Juneau) said her daughter, who is a nurse, recommended training the nurses on suicide prevention and to have the Careline resource cards on hand. This recommendation was made because nurses have more intimate contact with patients than doctors and will likely have opportunities to pass along our resources. Becky took 10 magnets, 10 Careline cards, and 10 resource cards to distribute to her daughter.

3. Committee discussed final tasks for the conference

4. Upcoming Events

- A. **Health Fair, March 17** - Hannah-Laura (JYS/JSPC) and Hilary gave Andria Budbill from Planned Parenthood 50 magnets, 50 resource cards, 18 stickers, 100 pencils, 50 careline bracelets to display at their Health Fair table.
- B. **UAS Wellness Fair, April 6 11:30 - 1:00 pm** - The Committee discussed how this would be a good opportunity to advertise Kognito.

3. Advertising/Outreach:

UAS 2nd Semester Kognito

- A. Hannah-Laura gave 150 mailbox flyers and 30 table tents to a UAS counselor for distribution at the last UAS Wellness meeting. We are now advertising at Spike's and the library as well.

FB Conference

- A. Hannah-Laura posted and promoted 8 posts to promote the conference. The statistics from most popular post are below. Gayle suggested we post more on resources on cyberbullying and resilience heroes.

Reach	Shares	Likes	Comments
3,329	18	95	13

4. Social Media

Update & Usage Reports

A. Instagram

Month	Followers	Posts	Likes	Comments
Nov	70	13	7	0
Dec	113	49	35	1
Jan	138	66	37	2
Feb	155	95	40	3
Mar	181	108	45	3

B. Facebook

Month	Followers
Nov	730
Dec	741
Jan	766
Feb	780
Mar	797

5. Trainings:

- A. The Committee discussed developing a **15 minute** training to demonstrate at a monthly meeting in the future. Gayle volunteered to draft a version of this before the next meeting. Then another volunteer will present at a future Coalition meeting and call for helpers to reach out to the community.
- B. **Past & Upcoming** Trainings - did not discuss
- C. **Kognito** usage below:

	Student Users	Faculty Users
Total learners	28	51
Goals	50-75	50

6. Resource Distribution

- A. 17 books to UAS, the community, postvention and Brendan
- B. 50 Sudden Loss brochures to UAS
- C. 70 resource cards to UAS and Brendan
- D. 2 full Postvention packets
- E. 1 Sesame Street Set to Jem
- F. 1 Attempt Survivor Brochure for self to Jem
- G. 1 Attempt Survivor Brochure for family to Jem
- H. 5 suicide is preventable stickers to Coalition

Next Meeting: Tuesday April 10, 2018, 4 - 5 p.m. at Bartlett Hospital Admin. Bldg.