

**Juneau Suicide Prevention Coalition (JSPC)
Public Awareness/Training Committee Minutes
Tuesday, June 4, 2019, 4:00-5:00 pm
Juneau Youth Services Administration Building**

Present: Gail Trivette (Volunteer), Jan Reece (JYS/JSPC), Sam Trivette (Volunteer), Walter Majoros (Volunteer), Megan Gunkel (NAMI), Julie Neyhart (Volunteer), Rachael Woods (JYS/JSPC).

Training Plan:

- A. Training plan was not discussed for the sake of time. Jan Partnered with SAIL to train Juneau and Southeast office employees with 14 attendees. Jan trained SEAGLA volunteers and board members with 12 attendees. Jan provided Resilience training to JYS new hires with 6 attending.
- B. Work Plan FY20 is in the process of being created. Jan & Rachael met on 6/3/19 with feedback from Gail who was not able to attend and began planning the calendar events.

2. Social Media

A. Update & Usage Reports

a. Instagram

Month	Followers (total)	Posts (per month)	Likes (average)	Comments (average)
Feb.	550	31	35	3
Mar.	574	26	34	3
Apr	576	30	32	3
May	600	26	30	1

b. Facebook

Month	Followers (total)	Posts (per month)	Likes (average)	Comments (average)
Jan.	1506	NA	NA	NA
Feb.	1626	NA	NA	NA
Mar.	1680	33	10.5	6
Apr	1740	30	12	6
May	1792	25	14.3	1

3. Newsletter

A. **Newsletter** statistics-should the subject line go back to "Newsletter"

Month	Open Rate (%)	Clicks(%)	Recipients
Jan.	34.0	9.4	198
Feb.	30.0	5.4	228
Mar.	32.1	2.7	224
Apr	32.0	5.8	227
May	37.1	4.0	229

4. Meetings

- A. Means Reduction- canceled for June
- B. PA&T - June 4, 2019 4PM
- C. Steering Committee - June 18, 2019 3PM
- D. JSPC Monthly - June 19, 2019 4PM
- E. Website Subcommittee-June 25, 2019 3PM

5. Resource Distribution

- A. This was skipped during the meeting for the sake of time. Jan distributed info to Dames, Fred Myer Pharmacy, Downtown bar businesses, City Port of Authority, Twisted Fish, ICE office, Alaska Dental Arts, SAIL, and SEAGLA

6. Advertising (This was skipped during the meeting for the sake of time).

- A. Donation to SEAGLA
- B. Order to Embroidery Warehouse
- C. LGBTQ logo and shirts

7. Website-Meeting is set for June 25th for those who want to review and discuss changes to the JSPC website. Please review and send your suggestions to Janr@jys.org before the meeting so that we may focus on what changes are needed. Please keep in mind the following:

A. Determining what we want on website/why. The Committee will discuss the following questions/criteria:

- a. Is the Coalition affiliated with the content in any way? Is it local?
- b. How many people would be looking for this piece of content on our website?
- c. Where else could they find this information?
- d. Is our website the first place they will look?
- e. Who is the target audience?

8. Outreach

- A. Game Night continues and has moved to the last Wednesday of the month at Northern Tea House and is postponed in the summer due to low participation and other activities.
- B. Art show for survivors is still underway. Jan attended the First Friday at Big Brothers Big Sisters and is impressed with the way Kristana Jager organized her first art show!!!!!!

9. Other:

- A. Brochure-Still need Postvention, Elderly Prevention and Sudden Loss
- B. Budget FY 2019

Item	Date	Total
Breeze Inn PV Lunch	05/21/19	414.50
Joann's Supplies	05/20/19	72.96
Football banner	05/20/19	600.00
VistaPrint	05/20/19	199.23
LGBTQ BBQ	05/20/19	500.00
Teen Shirts	05/30/19	1200.00

Amazon books	05/21/19	236.00
AK Embroidery	05/22/19	4057.24
SRM	05/24/19	2029.00
AK Litho	06/03/2019	1587.00
Total		\$10,895.93

C. Work Plan 2020

Next Meeting: Tuesday, July 9, 2019, 4:00 – 5:00 p.m. at Bartlett Hospital Admin. Bldg.