

**Juneau Suicide Prevention Coalition (JSPC)
Public Awareness/Training Committee Agenda
Tuesday, July 9, 2019, 4:00-5:00 pm
JYS Admin A**

Present: Becky Roth (ROCK Juneau); Julie Neyhart (Volunteer); Walter Majoros (Volunteer); Rachael Woods (JYS/JSPC)

1. Training Plan

JYS Orientation--Rachael reported that Jan trained new JYS employees 3x this quarter, in April, May & June.

Big Brothers and Big Sisters--Rachael reported that during Pride month, Jan did a training for BBBS staff across AK, via teleconference, focusing on how they can be sensitive to suicidal thoughts with LGBTQ+ participants.

2. Social Media

A. Update & Usage Reports

a. Instagram

Month	Followers (total)	Posts (per month)	Likes (average)	Comments (average)
Apr	576	30	32	3
May	600	26	30	1
June	612	23	27	1

b. Facebook

Month	Followers (total)	Posts (per month)	Likes (average)	Comments (average)
Apr	1740	30	12	6
May	1792	25	14.3	1
June	2462	37	36	3.3

3. Newsletter

A. **Newsletter**--Rachael reported that Hannah-Laura has changed to subject heading back to "Newsletter" for the month of July and will monitor the open rate & # clicks compared to previous subject headings

Month	Open Rate (%)	Clicks(%)	Recipients
Apr	32.0	5.8	227
May	37.1	4.0	229
June	39.6	8.3	229

4. Meetings

A. Means Reduction---The Means Reduction Meeting for July 9th was cancelled as few participants were available to attend. It has tentatively been rescheduled for July 23, 2019 from 3-4 PM at JYS in the Administrative Conference Rm. A

B. PA&T--July 9, 2019 4 PM--Becky chaired the meeting in Gayle's absence. She reported that Gayle had asked her about taking over the duties of chairing this meeting and Becky is willing to

accept if it is approved by the Steering Committee. (Steering Committee later approved and Becky is now the PA&T Chairperson).

C. JSPC Monthly--July 16, 2019 from 4-5 PM--We will need to find a new location for all meetings starting in August 2019. Bartlett will be doing construction over the next 2 years (projected).

Proposed alternative sites were JYS for the smaller committee meetings, Resurrection Lutheran Church and Northern Lights Church or either library for the JSPC monthly meeting. Rachael will explore the options. (Most likely the T&H Vocational Building)

5. Resource Distribution

- A. Jan distributed info to Bartlett Hospital ER, ASIST, SEAGLA. Rachael reported that Jan also distributed info during the 4th of July parade downtown.

6. Advertising

- A. Order to Embroidery Warehouse--will be ready to pick up on August 1, 2019
- B. LGBTQ logo and shirts have been delivered and were a success
- C. LOGO t-shirts to Big Brother Big Sister--live video with over 190 views

7. Website

- A. Continues to update. Jan sent one last email to those that have not responded and then inform them that their information will be updated "as is". We will not make changes to the website until all information is updated as current. We will add Means Reduction, Postvention and new resource information.
- B. Discussed posting documents to the website as a central location for active volunteers to access more easily. Alternatively, it was suggested that volunteers get access to the Google drive. Rachael will discuss the options with Aaron to see what is possible/most feasible.

8. Outreach

- A. Game Night canceled until the Fall when school starts up again
- B. Art show for survivors is still underway
- C. SEAGLA BBQ was a huge success
- D. UAS event on August 30th for Back to School

9. Other:

- A. Meeting with Kelly at the Coast Guard to arrange upcoming trainings.
- B. Scheduled JPD trainings in October for all staff. Trainings are on every Tuesday throughout the month.
- C. Sent a message to City of Juneau to offer upcoming trainings to bus drivers and other employees.
- D. JSPC and PA&T will be working together to find volunteers who want to participate in JSPC activities, who want to be trained to provide suicide prevention 101 and focusing on getting volunteers to be more active in the coalition. Email janr@jys.org with ideas or if you are interested.

Next Meeting: Tuesday, August 13, 2019, 4-5 PM at JYS Admin A