

JSPC — PA&T
January 14, 2020
4-5 pm, JYS Administration A conference

NOTES in italics

In attendance: Jan Reece, Hilary Young, Megan Gunkel, Julie Neyhart, Walter Majoros, Gayle Trivette, Becky Roth

UPDATES What happened in December (~10 minutes)

1. Jan's updates:
 - resource distribution: *dropped resources at Chapel by the Lake, downtown art walk, Fairbanks,*
 - trainings provided: *Power Symposium (November), ACES for JYS (new hires at JYS), and SOS to Montessori (40)*
 - advertising: *KINY, KTOO, Juneau Empire*
 - outreach efforts: *BB/BS art events involved about 200 children over the holidays*
 - Sitka SEARHC for upcoming Ripple Effect and Suicide Prevention 101*
 - ASISST: We will have one February 13/14 (JYS employees) and March 3/4 (target audience is UAS & JPD)*
 - Grief Conference: March 10 (perhaps a 2 day event, partnering with SEARHC, potential speaker is Rebecca Trevo, herself a loss survivor from Texas)*
 - Donation to Joab? He wants to provide a 101 (Joab is a link to the Hispanic community; no decision on donation to his Church)*
 - Awards Dinner in the Fall-not a popularity contest/a recognition of GOOD (agree to revisit this idea in the Fall of 2020)*
 - fundraising-donations: *\$1400/Next Walk of Hope in the summer (Hilary shared that all fundraising funds go into the 'general' fund and not to PA & T)*
 - website updates: *(It would be good to add means reduction information)*
 - impact of social media platforms & newsletter engagement *(updates every quarter):*
 - inventory: *ordered new sweatshirts, bags, stadium chairs, bracelets, we need: LGBTQ brochure updated-what to add?, Spanish cards printed, decision on basketball sweatshirts*

NEW BUSINESS (~35 minutes)

2. Discuss-decide on our criteria or ranking of efforts for public awareness, training & expenditures; how much should be focused on adult versus youth opportunities? How do we stay flexible and responsive to new opportunities?

We had an active conversation that touched on many of the topics in 'new business,' namely, agreement that we would like to 'forward' plan our efforts, secure a tighter focus on our target groups and populations addressed in our grant requirements, age groups and discern how and when we will engage with community events, new event ideas, hosting events our ourselves and/or with partners and such. While the Work Plan is efficient to track these things, it does not tell the whole story, nor is it up to date. Suggestion that we look at our recent spending and efforts to exam where we have already invested. Becky and Megan will work on this & bring it back to the committee. We are in agreement that our efforts should be inclusive and not focus on one team, school, or program...we want a high value return on every effort we invest in. In general terms, this committee does not want to "get into the weeds" about expenditures on a monthly basis, rather to see our budget in a quarterly timeline and guide decisions about training, building awareness and reaching out to vulnerable groups. We discussed that we both want to actively engage and also passively engage our messages. Agreement that the steering committee needs to identify our focus populations & whether or not we want to

expand our efforts to other forms of sudden loss, focus more on suicide survivors & attempt survivors, elderly, the homeless, the Native community, etc.

3. Review DRAFT schedule of community events; where do we want to advertise, donate or host a resource table? How do we prioritize these efforts?

Becky drafted and shared a quick look at community events noted in the JACC Calendar. Attached to the notes email.

4. Awards dinner/Survivor's Dinner/fundraiser?
5. Review current expenditures & budget: (this is the unfinished part!)

With recent inventory building purchases, we now have about \$2250 available through the end of March. This chart does not need to be a monthly discussion, Becky will work with Hilary to know our approximate budget available & staff can make final decisions.

Annual PA & T budget \$13,000. for advertising & \$3,000. for training.	Actual expenditures	Forward balance available
1st. quarter budget amt. \$3250	\$1352	\$1898
2nd. quarter budget amt. \$3250.		
3rd. quarter budget amt. \$3250.		
4th quarter budget amt. \$3250.		

UPCOMING EVENTS OR POSSIBLE EVENTS (~15 minutes)

- ROAR January 31st-Feb
- February 27 and 28th Sitka Suicide Prevention Training 101 with community organizations-showing the Ripple Effect
- Grief conference and speaker
- ASSIST Training in Juneau-JYS, Bartlett, JPD
- Find Your Fire suicide awareness basketball game in March *Night of Hope, with You Matter shirts*
- Spring LGBTQ Suicide Prevention 101, dinner and amateur drag show